

## *DeLuca Joins The Waterways Journal*

**ST. LOUIS, Mo., - September 2015** – The Waterways Journal announced that experienced meeting planner Jennifer DeLuca has joined its staff as Trade Show Coordinator to complement its growing event business.

In addition to facilitating the third annual Inland Marine Expo being held May 10-12 at America's Center in St. Louis, Mo., DeLuca will help kick off the inaugural Docks Expo later this year. The event will be held December 2-4 at Union Station in St. Louis, Mo.

The Docks Expo will be held simultaneously with Docks and Marinas©, a nationally recognized educational course presented by the University of Wisconsin-Madison. The trade show is expected to draw several hundred of the top decision-makers in the marina industry to the Gateway City. Docks is presented by *Marina Dock Age*, the leading magazine for marina and boatyard management for more than 25 years.

"I am ecstatic about joining The Waterways Journal and working with such a wonderful team of people," said DeLuca. "The Waterways Journal has proven success with the Inland Marine Expo, and the Docks Expo, in its inaugural year, is shaping up to be just as successful. Additionally, I'm honored to promote and represent this tremendous industry, especially because the river barge industry has such deep roots here in my home town, St. Louis, as well as being environmentally friendly."

As part of the new position of Trade Show Coordinator, DeLuca will be responsible for planning events and trade shows hosted by The Waterways Journal, including helping to design the event layout, managing venue coordination, verifying meeting dates and streamlining the process to ensure all parties benefit from the events.

DeLuca has more than a decade of experience in event planning and managing. She graduated with a Bachelor of Science degree from Southern Illinois University Edwardsville in 2000, and obtained her Convention Industry Council Certified Meeting Professional certification in 2010.

Much of DeLuca's event planning experience includes more than 13 years managing events as an event manager, sales manager, and scheduling and contract manager at the St. Louis Convention and Visitor's Commission at America's Center and the Edward Jones Dome. DeLuca spent a year working as the commodity classic coordinator with the American Soybean Association.

### **About The Waterways Journal, Inc.**

Since 1887, The Waterways Journal is a full service media company that produces trade magazines, trade shows, directories, websites and related communications. It is a family owned business operating in St. Louis, Mo., since 1887. The company currently publishes *The Waterways Journal Weekly*, *Inland River Guide*, *Inland River Record*, *International Dredging Review*, *Marina Dock Age*, *HeartLand Boating*, *Quimby's Cruising Guide* and *Terrain* and produces the Inland Marine Expo and the Docks Expo. To find out more, go to [www.wjinc.net](http://www.wjinc.net).